



Nicole R. Jacobs

GRAPHIC DESIGNER

Skills

Self-starter
Works Collaboratively
Developing Business Contacts
Consulting & Coordinating
with Multiple Vendors
Presentation Skills
Attention to Detail
Communication Skills
Adaptability
Excellent Customer Service Skills
Fast-paced Worker

Programs

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe Acrobat
Adobe Animate
Microsoft Word
Microsoft Excel
Microsoft PowerPoint
Google Suite
QuickBooks
DropBox
Constant Contact/MailChimp

Tools

PC
Mac
Wacom Tablet
Desktop Printers
Fuji & Canon DSLR Camera

Education

LONE STAR COLLEGE - 2025

AAS Visual Communications, Graphic Design, 4.0 GPA

TEXAS A&M UNIVERSITY - 1999

BS Recreation, Park, & Tourism Sciences,
Tourism Resource Management, 2.93 GPA

Experience

GRAPHIC DESIGN INTERN, DESIGNS IN PRINT – LONE STAR COLLEGE - KINGWOOD, KINGWOOD, TX (JUN 2024 - AUG 2024)

- Designed visually engaging social media graphics, flyers, and posters to promote events and initiatives for campus organizations.
- Created professional logo designs for student organizations and art galleries, aligning with their unique branding needs.
- Collaborated with organization leaders to conceptualize and execute designs that effectively communicated key messages and attracted target audiences.
- Utilized design tools and software to deliver high-quality visuals, meeting tight deadlines and ensuring brand consistency.

STUDIO MANAGER, LA VIE PHOTOGRAPHY, HOUSTON, TX (NOV 2020 – JUL 2023)

- Created and managed custom artwork designs for clients, ensuring high-quality production and timely order fulfillment.
- Developed and implemented comprehensive marketing strategies to promote studio services and enhance brand visibility.
- Supported lead photographer during photography sessions, ensuring smooth operations and exceptional client experiences.

OWNER, DESIGNER & ARTIST, CRANBERRY RED DESIGN STUDIO/CRE8TIVE SOLES, HOUSTON, TX (MAR 2005 – OCT 2021)

- Designed approximately 20 digital assets annually, including web graphics, promotional materials, and marketing content, to enhance brand visibility.
- Produced an average of three custom, hand-drawn and colored designs per month, tailored to individual client needs.
- Developed around 20 heirloom product designs annually, ensuring a timeless and personalized aesthetic for clients.

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Honors

- 2025 Lone Star College - Kingwood
Portfolio Show Poster Designer
- Lone Star College - Kingwood
President's Honor Roll (5 semesters)
- 2024 Lone Star College - Kingwood
Design-a-thon Poster Designer
- 2024 Graphic Design Club President
- 2023 Graphic Design Club Member
- 2023 AAF Student Conference &
Competition (3rd Place)

Experience (cont.)

MARKETING DIRECTOR, STEVE TARVER PHOTOGRAPHY, HOUSTON, TX (JAN 2011 – OCT 2014)

- Designed and distributed printed and digital marketing materials, including pricing guides, magazines, and videos.
- Represented the studio at over eight bi-annual trade shows, engaging with 35+ couples per event to drive bookings.
- Collaborated with eight vendors to deliver heirloom-quality products tailored to client preferences.
- Managed and updated the studio's website, ensuring accurate and consistent content.
- Expanded the studio's offerings from weddings to include portraiture, broadening the client base and revenue streams.

DESIGNER, STEVE TARVER PHOTOGRAPHY, HOUSTON, TX (JAN 2006 – OCT 2014)

- Designed 20+ custom photo albums annually, adhering to vendor printing standards for flawless production.
- Created 100+ Photoshop templates to streamline album design and production workflows.
- Developed and designed personalized photographic products, including cards, guest books, and specialty items.

PHOTOGRAPHER, STEVE TARVER PHOTOGRAPHY, HOUSTON, TX (OCT 2004 – OCT 2014)

- Photographed 20+ weddings annually, working closely with clients to capture their vision and meet specific needs.
- Managed and backed up 1,000+ digital files weekly, adhering to meticulous naming conventions and protocols.
- Retouched and post-processed 1,000+ digital files weekly using advanced Photoshop workflows.

GRAPHIC DESIGNER, MAGOO'S PRINTSHOP, HOUSTON, TX (APR 2004 – JUL 2005)

- Designed approximately 30 business cards, letterheads, and brochures weekly, meeting client specifications.
- Prepared printing plates following precise design and production standards.
- Communicated effectively with clients to implement changes and ensure satisfaction with final products.

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